



133 N. Church Street
Hertford, NC 27944
252.426.3041

www.perquimansarts.org

May 17, 2022

Hello fellow Artisans,

I would like to introduce myself as the Chairperson of “Arts on the Perquimans” for 2022. We come with passion for PAL, by bringing new ideas for the best show ever! We believe our ideas will generate increased activity and patrons, thereby, creating the potential for more sales for you!

The biggest change, this year, will be in the area of “food”. We will be doing prior ticket sales for BBQ dinners, as part of the fundraising efforts that will correlate with this show! Pit cooked BBQ and all the fixins’ prepared by members in our community! In every show, there seems to be that 1-1 1/2 hour lull towards the end of the event...hopefully, some will want to come later in the afternoon so they can pick up dinner on their way out. Also, no food trucks this year, but there will be other great foods coming out of the kitchen!

We will be exploring more creative ways to advertise this event, as well as the usual newspaper/magazine ads and articles, social media, posters and signage, etc.

If you have any questions, don’t hesitate to contact me at 252-426-8222.

I am looking forward to working with you!

Tina Fielder

Arts on the Perquimans, Chairperson